

2017 SUSTAINABILITY REPORT CARD



This report card tracks the City of Fayetteville's sustainability performance across seven focus areas, defined by the Sustainable Tools for Assessing and Rating (STAR) Communities Guide. This report aims to bring greater transparency to City activities.

Fayetteville strives to be a sustainable city for all residents. We focus on building livable neighborhoods that meet residents' present needs without compromising future generations' ability to thrive. To capture a holistic view of Fayetteville's current and future sustainability, these indicators cover a range of economic, environmental, and social factors.

The 'Metrics' category tracks the same data points each year to show annual changes. In the 'Accomplishments' category, new successes are highlighted each year. The 'Goals' category captures both long-term objectives and specific goals for the following year.

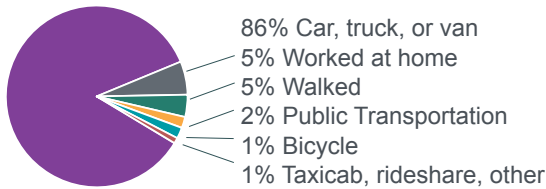


METRICS

46% Average percent of income spent on housing and transportation

Zero violations of EPA's clean water guidelines

TRANSPORTATION MODE SPLIT



ACCOMPLISHMENTS

Achieved **BRONZE-LEVEL WALK FRIENDLY COMMUNITY** Designation

Arkansas APA award 'Unique Contribution to Planning' for **TACTICAL URBANISM TOOLKIT**

Completed **DRAINAGE DESIGN AND CONSTRUCTION** workplan

42.9 Total miles of trail in Fayetteville's trail network

8.8 Miles of trail added in 2017

GOALS

Implement community **BIKESHARE PROGRAM**

15% Bike/Walk mode share by 2020

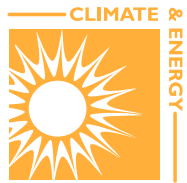


Conduct **STORM WATER UTILITY STUDY**

Update **CITY PLAN 2040**



Implement the **MOBILITY & PARKING PLANS**



METRICS

22% Percent of Fayetteville's electricity from clean energy

Solid waste generated:

1708 lbs per person

19% diverted from landfills



Community-wide Green House Gas Emissions

15.45 metric tons per capita

ACCOMPLISHMENTS

Adopted Arkansas's first **ENERGY ACTION PLAN** including GHG reduction goals & clean energy goals



6% reduction in energy use at City Facilities (2016 to 2017)

21% reduction in per capita emissions, City wide (2010 to 2017)

Participated in national climate actions, including:
MAYORS NATIONAL CLIMATE ACTION AGENDA
WE ARE STILL IN CAMPAIGN
READY FOR 100 CAMPAIGN
WINDCATCHER PROJECT PUBLIC SUPPORT

GOALS

Achieve **SOLAR-FRIENDLY COMMUNITY** Designation



Increase waste diversion rate to **40%** by 2027

Achieve **40% Reduction** in GHG emission by 2030, **80% Reduction** by 2050

Achieve **100% Clean Energy** for City operations by 2030 and for the community by 2050



METRICS

\$40,013 Median Household Income

2.4% Unemployment rate

1,255 New full time jobs created in 2017

350 New businesses opened in 2017



ACCOMPLISHMENTS

Hired the City's first **ECONOMIC VITALITY DIRECTOR**

Hosted the largest entrepreneurial event in Arkansas history: **THE STARTUP CRAWL**

#7 Best City to launch a career (Realtor.com)

#8 Top U.S. Cities for Career Opportunities (Smartasset.com)



GOALS

Adopt a **WORKFORCE DEVELOPMENT PLAN**



Define new package of capital **PROJECTS FOR FUTURE GROWTH** using Sales Tax Bond

Complete **COLLEGE AVE CORRIDOR STUDY**

EDUCATION, ARTS & COMMUNITY



METRICS

87% Average 4-year high school graduation rate

50% Percentage of 3rd graders who meet or exceed reading proficiency standards

47.6% Fayetteville Residents hold a Bachelor's Degree



ACCOMPLISHMENTS

\$1.77 MILLION Grant funding won for a new **CULTURAL ARTS CORRIDOR**

\$3.1 MILLION Invested in **THEATRE SQUARED**

Murals commissioned and funded:

Tsa La Gi Trail College Avenue Green Candy Art Festival



Arkansas Government Recycling **EDUCATION PROGRAM OF THE YEAR**

GOALS

Fund **\$100,000 IN PUBLIC ART** (A&P commission)

90% Average 4-year high school graduation rate

Design series of inclusive, interactive open spaces along **THE CULTURAL ARTS CORRIDOR**

Collaborate with growing **UNIVERSITY OF ARKANSAS SCHOOL OF ART**

EQUITY & EMPowerMENT



METRICS

61% Households that meet or exceed the Living Wage Standard

515 Residents assisted with bus passes and taxi vouchers through City transportation programs

Mapping and analysis of access and proximity to **COMMUNITY ASSETS**



COMPLETE

Analysis of **ENVIRONMENTAL JUSTICE SITES**



NOT YET COMPLETE

ACCOMPLISHMENTS

Designated as Arkansas's first **WELCOMING CITY**



#5 Best Place to Live (U.S. News & World Report)

#14 Best Place to Retire (U.S. News & World Report)

Awarded funding for an **EQUITY FELLOW** to conduct Fayetteville's first comprehensive **EQUITY ASSESSMENT**

GOALS

Develop a **COMMUNITY EQUITY ASSESSMENT** and action plan

Adopt the **WELCOMING FAYETTEVILLE PLAN**



Begin development of a **DIGITAL INCLUSION PLAN**

Improve **ENERGY EFFICIENCY** of low-income households

Strengthen the **7 HILLS HOMELESS SHELTER**



HEALTH & SAFETY



METRICS

6.1 Homicides per 100,000 residents

22.5% Percent of residents living in a defined food deserts



15.3% Percent of residents who experience food insecurity

ACCOMPLISHMENTS



FIRE DEPARTMENT TRAINING FACILITY built with support from FEMA grant

INCREASED STAFFING to manage growth in service calls

Commission on Accreditation for Law Enforcement (CALEA) **ACCREDITED POLICE DEPARTMENT**



Implemented **BODY-WORN CAMERAS**

GOALS

Create an **URBAN, WORKING, INCUBATOR FARM** at the Woolsey Homestead



Increase **ADA ACCESSIBILITY** of City Parks & Trails

Establish **RECREATIONAL PROGRAMS** through Parks & Recreation for every age group and activity

NATURAL SYSTEMS



METRICS

7.8% City land area classified as green infrastructure

2352 Volunteer hours spent removing invasive plant species

2.5 Acres of park land cleared of invasives

7420 Volunteer hours spent cleaning up litter



ACCOMPLISHMENTS

Arkansas Recreation & Parks Association **NATURAL RESOURCES PROGRAM OF THE YEAR** for the Tree Price Tags program



Kessler Mountain Regional Park **TRAIL REBUILDING AND NAMING**

National Arbor Day Foundation **TREE CITY USA 22 YEARS**



GOALS

Initiate **PARKS & RECREATION MASTER PLANNING PROCESS**

Conduct community **TREE PLANTING PILOT PROJECT**

Remove invasive species and revegetate **3 ACRES OF PARK LAND**

