

Office of the Mayor  
City of Fayetteville  
**Proclamation**



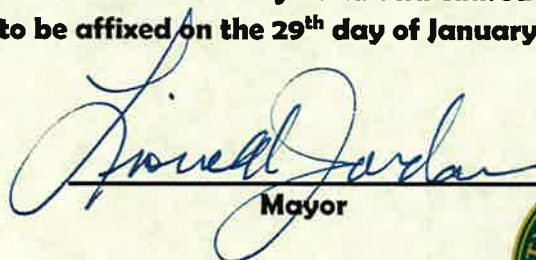
- WHEREAS:** Marilyn Heifner is a long-time resident of Fayetteville; she graduated from the University of Arkansas and worked as a school teacher before returning to the University to complete her Masters of Education, and
- WHEREAS:** Marilyn has been involved in many extracurricular activities, including serving as President of the Arkansas Jayettes and the Arkansas Municipal League, as National Vice-President of the Jayettes and as President of the National League of Cities, and
- WHEREAS:** Marilyn has served as City Director and Mayor of Fayetteville, Director of Convention and Visitor Development at the Fayetteville Chamber of Commerce, President of the Arkansas Alumni Association Board of Directors, and the Executive Director of the Fayetteville Advertising & Promotion Commission, and
- WHEREAS:** Marilyn was awarded the Arkansas Tourism *Athena Award* in 2005, received the *Northwest Arkansas Public Relations Professional of the Year Award* in 2004, was named one of *AY Magazine's* 12 Most Powerful Women of the Year in 2009, and was named to the Arkansas Tourism Hall of Fame in 2007, and
- WHEREAS:** Marilyn Heifner has been instrumental in the city's convention and tourism efforts for 23 years, during which she fought for and achieved national recognition of the Butterfield Stagecoach Mail Route as an historic trail, helped in the development of the Lights of the Ozarks festival, the Bikes, Blues & BBQ motorcycle rally, Autumnfest, Springfest, the Clinton House Museum and the Arkansas Air Museum, as well as countless other projects, establishing an outstanding legacy for herself and the city of Fayetteville,

**NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim Thursday, January 29, 2015 as**


**"MARILYN HEIFNER APPRECIATION DAY"**

in Fayetteville, and encourage all our citizens to recognize with me Marilyn Heifner's tireless commitment to the promotion and welfare of Fayetteville and wish her a future of success and enjoyment in her retirement.

**IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 29<sup>th</sup> day of January, 2015.**

  
\_\_\_\_\_  
Mayor

Attest:

  
\_\_\_\_\_  
City Clerk

