



# startup junkie

Building the Startup City of the South.

## Events Coming up in December and January for Fayetteville Entrepreneurs:

December 7th - IdeaFame Live

December 12th - Science Community Group

January 25th - NSAA Meeting



The NSAA Meeting for November was a packed house to listen to speakers from Bucket, OurPharma, Sundae and Legacy. Presenters raised over \$100k.



Coffee+E held at GPP Cycling on Block St, sponsored by First Security on Nov. 28th. This event was a morning networking event to promote collaboration between a diverse group of entrepreneurs and service providers, and learn from Dr. Ellen Brune, the newest member of the Startup Junkie team, about her entrepreneurial journey and how to balance your identity as an entrepreneur.

## Minority Plug 2.0

Minority Plug 2.0 was held at CenterSpace in the Innovation District on November 30th, in partnership with the Urban League Young Professionals with a specific goal to help entrepreneurs from traditionally underserved communities. This event was held in the evening downtown, activating the Innovation District after business hours.



FAYETTEVILLE ARKANSAS  
STARTUP CITY OF THE SOUTH

# 1,614

Entrepreneurs served in Fayetteville through 20 October events, workshops and programs

# 120

Fayetteville entrepreneurs served in October through no-cost one-on-one consulting

- 30 Women owned Ventures
- 13 Minority Ventures
- 7 Veterans Ventures

## Supporting Science

- Training programs for science based startups launching in new space at the Genesis Technology Incubator
- Formation of an SBIR/STTR application strike team with ASBTDC
- Science community group formed to support later stage founders
- World IP day being planned for April with UARK
- Science Innovation event May 16th & 17th with UARK