

startup junkie

Building the Startup City of the South.

Events Coming up for Fayetteville Entrepreneurs:

Oct 4 - Innovation Council Meeting (Blockchain)

Oct 19 - Startup Weekend Makerspaces

Oct 19 - Give Camp

Nov 6 - Veteran Venture Leaders

Through August and September, we had multiple events highlighting the entrepreneurial ecosystem in Fayetteville, the largest being our annual Startup Crawl followed by an IdeaFame Live pitch competition in Razorback Stadium!

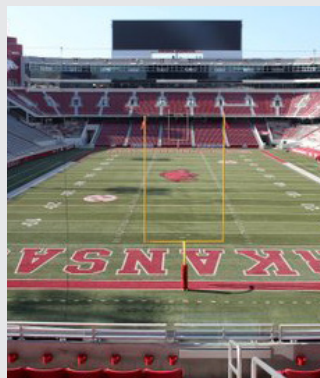
Startup Crawl

"The biggest startup party of the year" was held in downtown Fayetteville on Friday, Sept. 14, where people could meet entrepreneurs from several of Fayetteville's up-and-coming new businesses while drinking some of the areas best craft beers and enjoying live music. The Crawl kicked off at the Arkansas Research & Technology Park, highlighting innovative businesses at the park. The event then continued in the Historic Downtown Square for a self-guided tour with stops featuring more than 40 businesses, dinner at food trucks and beer from several of the area's local breweries, including all 11 partners of the Fayetteville Ale Trail. There were 1503 people registered in attendance.



IdeaFame @ Razorback Stadium

For the first time ever, Startup Junkie partnered with Arkansas Athletics to bring an event to Razorback Stadium on Saturday, September 15. For a chance to win \$1,000, contestants pitched their idea for a business, product, service, or solution on the new deck in the north end zone at Donald W. Reynolds Razorback Stadium. There were over 15 different ideas pitched and 50 people in attendance to cheer and vote for their crowd favorite.



FAYETTEVILLE FIRST
STARTUP CITY OF THE SOUTH

1,721

Fayetteville entrepreneurs served at 10 different events through August and September

45

Fayetteville entrepreneurs served in February through free one-on-one consulting

- 14 Women Ventures
- 9 Minority Ventures
- 2 Veteran Venture



Podcast

Interested in learning more about the cutting edge companies that Startup Junkie works with every day? Check out the Startup Junkie Podcast.

In this episode, Beau & Kourtney Barrett, Founders of JUNK Brands, join to talk about listening to the market to provide customers with authentic products

Read more at:

<https://startupjunkie.libsyn.com>