

Entrepreneurship and Innovation Contract

Monthly Update

Oct 1, 2019



Monthly Metrics:

- We served **47** Fayetteville entrepreneurs through **44** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **10** minority owned venture through 1:1 these engagements
 - **17** women owned ventures through these 1:1 engagements
 - **4** veteran owned ventures through these 1:1 engagements
 - Companies like Easy Bins
- **10** Event, Workshop, and Program engagements for Fayetteville entrepreneurs serving nearly **3353** attendees

Monthly Progress Highlights:

- Startup Crawl NWA in Sept had 30% more attendees this year than last, 2000. As a comparison, KC Startup Crawl, a city 6X the size of Fayetteville only had 600 attendees
- Office hours begun at the Brewer Entrepreneurship Hub
- Venture MashUp with Acxiom founder and former CEO, Charles Morgan
- Ecommerce Workshop led by local ecommerce thought leader, entrepreneur, and founder of Bold Retail, Allen Peretz
- Support of the planning process for the City's Retail Business Series continued
- Continued work on the Spectrum Living Solutions project