

# Entrepreneurship and Innovation Contract

## Monthly Update

Jan 1, 2019



# Monthly Metrics:

- We served **47** Fayetteville entrepreneurs through **39** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **19** women owned venture through these 1:1 engagements
  - **7** minority owned ventures through these 1:1 engagements
  - **6** veteran owned ventures through these 1:1 engagements
  - Companies like SnackLab (opening Fayetteville location in March 2020)
- **1** Event, Workshop, and Program engagement for Fayetteville entrepreneurs serving nearly **35** attendees (this month has become a planning month for our team)

# Monthly Progress Highlights:

- Office hours continued at the Brewer Entrepreneurship Hub
- Led successful Media Relations for Innovators and Entrepreneurs event at CenterSpace
- Kicked off Kiva Hub program, based out of Fayetteville, which will provide increased capital access to entrepreneurs
- Concluded key bridgebuilding and lessons learned trip to Seoul South Korea venture ecosystem
- Continued work on the Spectrum Living Solutions project