

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of August, 2022



Monthly Metrics:

- We served **57** Fayetteville entrepreneurs through **48** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **19** women owned ventures through these 1:1 engagements
 - **10** minority owned ventures through these 1:1 engagements
 - Companies like DEMX
- **7** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **405** attendees

Monthly Progress Highlights:

- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City’s Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from “Fayetteville GT Entrepreneurship Workshop” to “Startup Weekend NWA On The Fayetteville Square”– providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs.