

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of Nov, 2022



Monthly Metrics:

- We served **33** Fayetteville entrepreneurs through **30** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **14** women owned ventures through these 1:1 engagements
 - **5** minority owned ventures through these 1:1 engagements
 - **2** veteran owned ventures through these 1:1 engagements
 - Companies like Parable
- **4** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **78** attendees

Monthly Progress Highlights:

- Finalized draft of the the Two-Year Contract Services Report.
- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City’s Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events like “Effective Social Media Content Strategies to Grow a Woman-Owned Business or Build a Personal Brand” at the Fayetteville Public Library– providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs.