

# Entrepreneurship and Innovation Contract

## Monthly Update

For The Month Of Jan, 2023



# Monthly Metrics:

- We served **55** Fayetteville entrepreneurs through **36** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **16** women owned ventures through these 1:1 engagements
  - **7** minority owned ventures through these 1:1 engagements
  - **5** veteran owned ventures through these 1:1 engagements
  - Companies like Boulders and Brews
- **4** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **163** attendees

# Monthly Progress Highlights:

- Continued planning for 2023.
- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from "Entrepreneurship Networking Happy Hour @ Urban Cellar Winery" to "HER Entrepreneur Journey: Getting Your Business Off the Ground for 2023!" – providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.