

# Entrepreneurship and Innovation Contract

## Monthly Update

For The Month Of Feb, 2023



# Monthly Metrics:

- We served **43** Fayetteville entrepreneurs through **31** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **13** women owned ventures through these 1:1 engagements
  - **9** minority owned ventures through these 1:1 engagements
  - **1** veteran owned ventures through these 1:1 engagements
  - Companies like Lineus Medical
- **8** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **232** attendees

# Monthly Progress Highlights:

- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from “2023 Lunch & Learn Series: How to Develop Inclusive Leadership” to “2023 Lunch & Learn Series: SEO: How to Drive Traffic to Your Website”– providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.