

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of Mar, 2023



Monthly Metrics:

- We served **64** Fayetteville entrepreneurs through **61** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **21** women owned ventures through these 1:1 engagements
 - **12** minority owned ventures through these 1:1 engagements
 - **6** veteran owned ventures through these 1:1 engagements
 - Companies like OurPharma
- **3** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **99** attendees

Monthly Progress Highlights:

- Tentatively set Startup Crawl date for Sept 8, and began early planning.
- Continued to support the City of Fayetteville Economic Recovery and Vitality Steering Committee planning work.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from “HER Entrepreneur Journey @ Carnall Hall” to “Ark Angel Investor Monthly Showcase”— providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.