

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of June, 2023



Monthly Metrics:

- We served **41** Fayetteville entrepreneurs through **35** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **13** women owned ventures through these 1:1 engagements
 - **6** minority owned ventures through these 1:1 engagements
 - **3** veteran owned ventures through these 1:1 engagements
 - Companies like Carbon Chicken Project
- **6** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **205** attendees

Monthly Progress Highlights:

- Continued significant effort supporting the OurPharma capital raise, which is key to their growth, and the continued diversification of the Fayetteville economy.
- Continued planning for Startup Crawl, tentative date set for Sept 8.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project. Supported inspiring ground-breaking ceremony this month that included Mayor Jordan, US Congressman Steve Womack, and City leadership.
- Led and supported venture and innovation events ranging from “Workshop: Build Your Marketing Plan” to “Startup Stories with Andy Green” – providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.