

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of July, 2023



Monthly Metrics:

- We served 34 Fayetteville entrepreneurs through 31 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - 10 women owned ventures through these 1:1 engagements
 - 7 minority owned ventures through these 1:1 engagements
 - 2 veteran owned ventures through these 1:1 engagements
 - Companies like Tula
- 3 Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly 57 attendees

Monthly Progress Highlights:

- Increased planning efforts for Startup Crawl, date officially set for Sept 8.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from "Lunch & Learn with My HR Pros" to "Ark Angel Alliance Monthly Meeting" – providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.

