

Entrepreneurship and Innovation Contract

Monthly Update

For The Month Of Sept, 2023



Monthly Metrics:

- We served **38** Fayetteville entrepreneurs through **33** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
 - **14** women owned ventures through these 1:1 engagements
 - **6** minority owned ventures through these 1:1 engagements
 - **1** veteran owned ventures through these 1:1 engagements
 - Companies like CelluDot
- **3** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **3042** attendees

Monthly Progress Highlights:

- 3000 attendees for the most vibrant Startup Crawl yet on Sept 8. The biggest entrepreneurship and innovation event in Arkansas, Oklahoma, and Missouri, successfully executed right in Downtown Fayetteville.
- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from the Annual Startup Crawl to "2023 Lunch & Learn Series: Learn how to identify and let go of excessive items!" – providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.