

# Entrepreneurship and Innovation Contract

## Monthly Update

For The Month Of Oct, 2023



# Monthly Metrics:

- We served **26** Fayetteville entrepreneurs through **23** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **9** women owned ventures through these 1:1 engagements
  - **6** minority owned ventures through these 1:1 engagements
  - **1** veteran owned ventures through these 1:1 engagements
  - Companies like Fayetteville GLASS Smoke Boutique
- **5** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **110** attendees

# Monthly Progress Highlights:

- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from "Lunch & Learn: Creating Brand Meaning 101" to "Starting a New Business: The One Key Concept That Will Help You Succeed!" providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.

