

# Entrepreneurship and Innovation Contract

## Monthly Update

For The Month Of Nov, 2023



# Monthly Metrics:

- We served **36** Fayetteville entrepreneurs through **38** 1:1 high quality free consulting, mentoring, counseling, training, support, and assistance engagements
  - **14** women owned ventures through these 1:1 engagements
  - **6** minority owned ventures through these 1:1 engagements
  - **1** veteran owned ventures through these 1:1 engagements
  - Companies like Baked By Kori
- **6** Event, Workshop, and Program engagements led and supported for Fayetteville entrepreneurs serving nearly **240** attendees

# Monthly Progress Highlights:

- Continued leading and supporting virtual and in-person innovation and entrepreneurship focused events.
- Continued support of the City's Outdoor Refreshment Area (ORA) initiative. Critical to helping drive business to our local small businesses while helping mitigate the pandemic.
- Continued to spend significant time and effort in 1:1 no-cost consulting sessions with small business owners and innovators.
- Continued work on the Spectrum Living Solutions project to advance the progress on this critical project.
- Led and supported venture and innovation events ranging from "Student Entrepreneurship Expo" to "Coffee Crawl at Arsaga's Mill District" providing maximum relevant education, resources, connections and inspiration opportunities to Fayetteville entrepreneurs and stakeholders.

